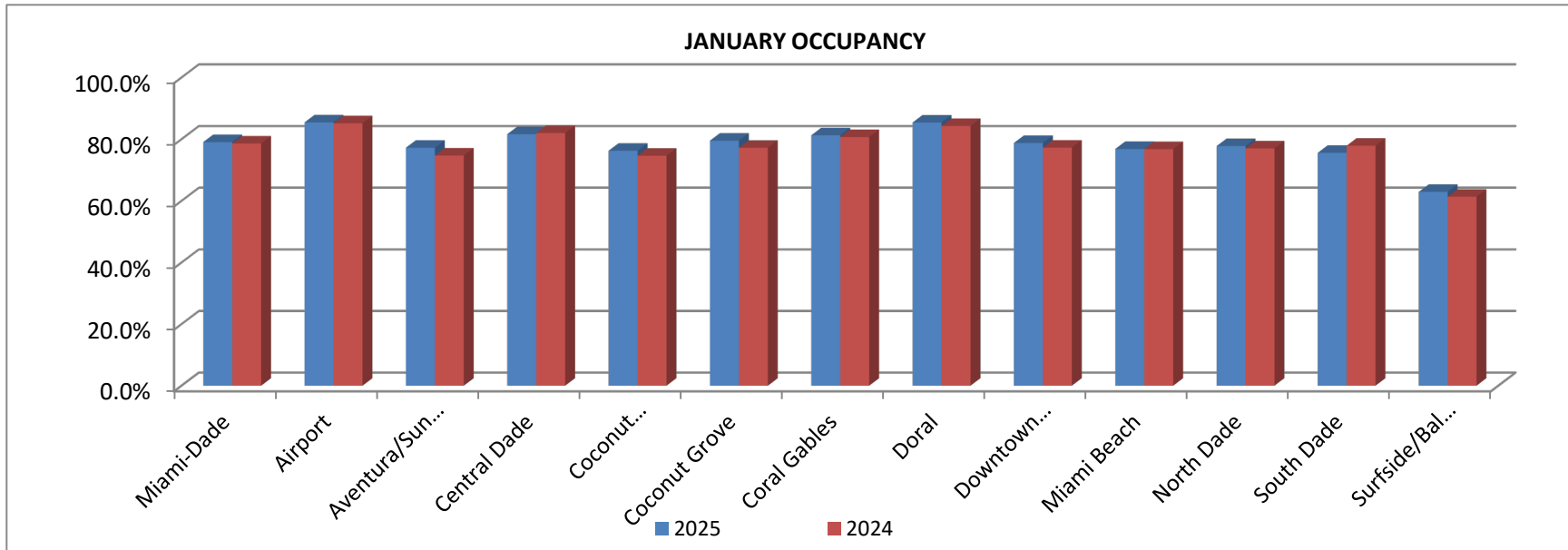


GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE OCCUPANCY BY REGION

JANUARY

	<u>2025</u>	<u>2024</u>	<u>% Change</u> <u>2025 vs 2024</u>
Miami-Dade	79.0%	78.6%	0.6%
Airport	85.4%	85.1%	0.3%
Aventura/Sunny Isles	77.2%	74.7%	3.4%
Central Dade	81.6%	82.0%	-0.5%
Coconut Grove/Key Biscayne	76.2%	74.6%	2.2%
Coconut Grove	79.5%	77.2%	3.0%
Coral Gables	81.2%	80.7%	0.7%
Doral	85.4%	84.3%	1.3%
Downtown Miami	78.8%	77.3%	2.0%
Miami Beach	76.8%	76.8%	0.1%
North Dade	77.8%	77.0%	1.0%
South Dade	75.6%	77.9%	-3.0%
Surfside/Bal Harbour	62.9%	61.3%	2.6%

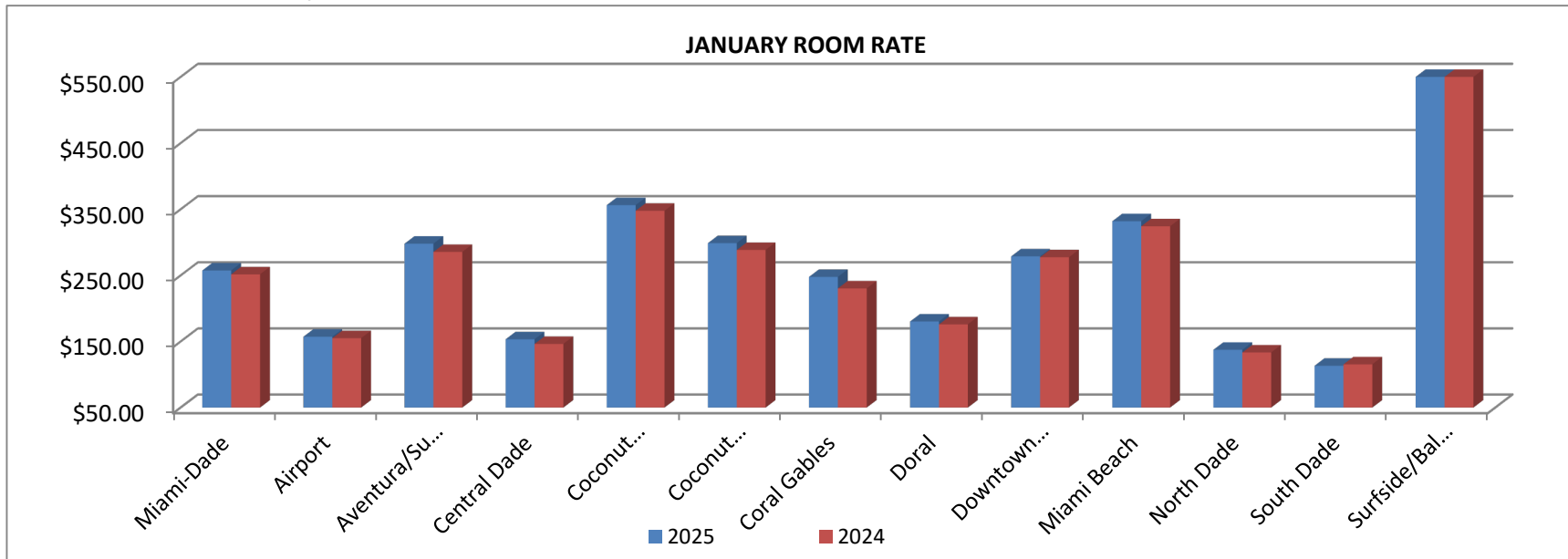


GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE ROOM RATE BY REGION

JANUARY

	<u>2025</u>	<u>2024</u>	<u>% Change</u> <u>2025 vs 2024</u>
Miami-Dade	\$257.41	\$251.61	2.3%
Airport	\$157.23	\$155.02	1.4%
Aventura/Sunny Isles	\$297.98	\$285.50	4.4%
Central Dade	\$153.29	\$146.31	4.8%
Coconut Grove/Key Biscayne	\$356.27	\$347.71	2.5%
Coconut Grove	\$298.79	\$288.48	3.6%
Coral Gables	\$247.71	\$230.36	7.5%
Doral	\$180.23	\$175.91	2.5%
Downtown Miami	\$278.81	\$277.48	0.5%
Miami Beach	\$331.95	\$324.30	2.4%
North Dade	\$137.41	\$133.37	3.0%
South Dade	\$113.21	\$115.38	-1.9%
Surfside/Bal Harbour	\$878.84	\$836.42	5.1%



GREATER MIAMI CONVENTION AND VISITORS BUREAU

MIAMI-DADE REV PAR BY REGION

JANUARY

	<u>2025</u>	<u>2024</u>	<u>% Change</u> <u>2025 vs 2024</u>
Miami-Dade	\$203.48	\$197.73	2.9%
Airport	\$134.31	\$131.98	1.8%
Aventura/Sunny Isles	\$230.10	\$213.25	7.9%
Central Dade	\$125.10	\$119.96	4.3%
Coconut Grove/Key Biscayne	\$271.64	\$259.48	4.7%
Coconut Grove	\$237.55	\$222.68	6.7%
Coral Gables	\$201.26	\$185.85	8.3%
Doral	\$153.90	\$148.26	3.8%
Downtown Miami	\$219.61	\$214.36	2.4%
Miami Beach	\$255.00	\$248.98	2.4%
North Dade	\$106.84	\$102.71	4.0%
South Dade	\$85.55	\$89.86	-4.8%
Surfside/Bal Harbour	\$552.88	\$513.11	7.8%

